

CASCADIA CONSUMER ELECTRONICS CORP.

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NEWS RELEASE

**CASCADIA ANNOUNCES SIGNING OF A 3-YEAR LICENSING AGREEMENT
FOR ITS TRADING PLATFORM**

VANCOUVER, B.C. – February 19, 2018 - Cascadia Consumer Electronics Corp. (the “**Company**” or “**Cascadia**”) (CSE: CK) is pleased to announce that the Company has entered into a 3-year non-exclusive licensing agreement of its intellectual properties in the Company’s self-developed trading platform for blockchain based digital assets, utility tokens and cryptocurrencies, with an unrelated third party in exchange for \$60,000 monthly licensing fee to be payable in cash or Bitcoin. According to the licensing agreement, the first 3-month licensing fees are waived and therefore the Company is expected to receive licensing fees starting June 16, 2018.

“We are pleased to secure our first licensing agreement of the intellectual properties of our trading platform for blockchain based digital assets, utility tokens and cryptocurrencies. With this on-going revenue streams, our company will be able to focus on developing additional products and services under our fintech and blockchain lab divisions” commented Rachel Wang, Cascadia’s President and CEO. “The Company is in the process of applying for an official approval from the Canadian Securities Exchange to change our company name and business so that it can better reflect our development and involvement in the blockchain and fintech sectors.”

About Cascadia

Listed on the Canadian Securities Exchange (CSE: CK) and headquartered in Vancouver, BC, Cascadia is a technology company operating in Vancouver Canada.

For further information, please contact:

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Disclaimer for Forward-Looking Information

All statements, other than statements of historical fact, included herein are forward-looking statements that are subject to risks and uncertainties. Forward-looking statements are often, but not always, identified by the use of words such as “seek”, “anticipate”, “believe”, “plan”, “estimate”, “expect”, “likely” and “intend” and statements that an event or result “may”, “will”, “should”, “could” or “might” occur or be achieved and other similar expressions. Forward-looking statements in this news release include statements regarding the expected use of proceeds from the Financing and the Company’s intention to file a listing statement with the CSE. Forward-looking statements are subject to business and economic risks and uncertainties and other factors that could cause actual results of operations to differ materially from those contained in the forward-looking statements, including, without limitation, adverse market conditions, the CSE may not approve the Financing, and such other factors beyond the control of the Company. Forward-looking statements are based on estimates and opinions of management at the date the statements are made. The Company does not undertake any obligation to update forward-looking statements except as required by applicable securities laws. Investors should not place undue reliance on forward-looking statements.

The CSE does not accept responsibility for the adequacy or accuracy of the contents of this news release.